

SVBC Board Meeting Minutes

Date: March 19, 2009
Location: Stanford University, Building 170, 2nd Floor Conference Room

Present: Jerri-Ann Meyer, Jack Miller, Paul Goldstein, Sue Young, Jim Parker (arrived ~6:50pm), Greg McPheeters, and Mark Eliot
Absent: MaryAnn Levenson, Lorri Lee Lown, Ryan Kaufman, and Gary Brustin
Staff: Corinne Winter
Guests: Hollis McDade Kline

Meeting called to order at 6:34pm by Jerri-Ann

Public Comments. The meeting was opened for public comments. No comments.

February Minutes. Paul suggests that on email votes board members who do not respond should not be considered to have abstained.

MOTION by Paul to approve minutes from February meeting; seconded by Jerri-Ann; motion passed unanimously.

Finance Committee Report. Corinne reported that we are currently doing better than the budget.

MOTION by Paul that Anne Ng be removed and Jerri-Ann and Jim be added to the list of authorized signers for the organization's Fidelity investment account; seconded by Greg; motion passed unanimously.

Fundraising Committee Report. Sue reported that the committee is no longer meeting weekly since the Fundraising Plan has been accepted. Focus is now on subcommittees for events and communications. Jim presented a table for tracking the organization's fundraising plan. Events: Planning to do a party at Sports Basement soon and a party in September much like last year's. Communications: Greg presented to a De Anza College environmental studies class. He used some material from Bikes Belong.

Staff Report. Corinne presented an overview of the Salesforce system now being used for membership, finance, and other organization information.

ACTION for Sue to look at due dates for Thunderhead and SVCF planning grants and update the fundraising spreadsheet. The El Camino Grand Blvd project is a possible planning grant opportunity. Report back to board within next several weeks.

Paul provided comments to staff on the Share the Road program document. He suggested that the program look into contacting service organizations like Rotary; they might be receptive. He also thinks the program mission still seems a bit broad/vague.

ACTION for Corinne to clarify the mission described in the Share the Road program document.

Maiki is no longer working for SVBC. Corinne thinks that web site administration may be more difficult for the near-term. We are looking for part-time staff or volunteers to fill in.

Corinne reported that Chad Brower is the BPAC Ambassador for SVBC. This is a newly created volunteer position. He's working with Corinne to come up with ways help to BPAC members and inform them. He intends to meet with BPACs regularly. Jerri-Ann suggested that Chad meet with a few active members who are also currently on BPACs (for example Paul and Jerri-Ann) to discuss his role before he begins meeting with BPACs.

Hollis sent a draft membership survey to the board and would like some comments.

ACTION for board to provide feedback to Hollis on the survey by the end of March.

Board Membership. During the meeting Jerri-Ann reported that Lorri Lee Lown has just now resigned from the board by email to the board mailing list.

Policy Committee Report. Greg raised the issue of spending more time on the SJ downtown bike plan. Sam Liccardo has expressed some frustration about SVBC support or lack thereof. Corinne has discussed this with Sam. Sam's earlier plan is now on hold, but she thinks we have an opportunity to help create a new vision for bikes in downtown.

AGREED that the board needs to be involved in this plan; a position is likely to be controversial. Mark said that forming a workgroup might be a good approach. Paul will call a Policy Committee meeting to get started on this.

National Bike Summit Report. Greg commented that the climate in DC is much more positive this year.

Update on North American Hand Built Bike Show. Greg had an action from last month to investigate the finances behind running this show. After many inquiries, he now thinks we can't get financial info about the NAHBS.

Upcoming Calendar Items. Moving the vision document due date to April. Moving the BABC strategic plan approval to April.

Email Votes. The board discussed handling email votes. The sense of the board is that the board member submitting an email motion would be responsible for tracking votes and transmitting the results to the Secretary.

Meeting adjourned at 8:27pm

Respectfully submitted,
Mark Eliot